

SPONSORSHIP OPPORTUNITIES

GRADUATES' CEREMONY 2027

WHAT IS THE GRADUATES' CEREMONY?

UCM's annual Graduates' Ceremony is the jewel in the crown in celebrating academic achievements on the Isle of Man. As well as celebrating UCM's graduating students, the event is open to Manx students who are graduating at off-Island Universities but cannot attend their graduation.



- Support 150+ students
- Be seen by 350+ guests
- Media, digital and PR package to promote the event
- Align your brand to the highest level of academic qualifications on the Island.



Watch the Highlights from last year here

THE SPONSORSHIP OPPORTUNITY

This is a fantastic opportunity to have your brand aligned with high quality, the future of skills and supporting the Island's only University centre.



- Sole sponsorship
- Your logo included on:
  - Presentation
  - UCM website pages pertaining to the event
  - Digital programme and printed copies
  - Scroll certificate
  - Signage throughout the event
  - Within the set design on the stage so your logo is included in the photos
  - Engraved on the Research Award which the student keeps
  - Video content
  - On the scroll



- Full page advert in the digital programme and printed copies about your organisation
- Space for your pull up banners in the foyer, photography room and gown room
- Opportunity for you to supply 'goody bags' for students and/or guests
- Opportunity to include a video message from your organisation within the event



- Mentions of your sponsorship in:
  - Social media posts
  - Press release & any articles
- Three representatives from your organisation can attend the event and one in the platform party for presenting some of the scrolls

COST - £3,000

REGISTER YOUR INTEREST

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Terms

- *This sponsorship is offered on a first-come-first basis.*
- *UCM reserves the right to reject an offer of sponsorship based on appropriateness and reputation.*
- *Payment terms:*

