

SPONSORSHIP OPPORTUNITIES

UCM AWARDS 2027

WHAT IS THE UCM AWARDS?

UCM's annual awards ceremony for Further Education and Apprenticeship students is an exciting and memorable occasion for students completing their qualifications.

The event, held at the Villa Marina, celebrates the achievements of students on a wide range of courses, including Art, Music, Media, Business, IT, Hairdressing, Beauty Therapy, Engineering, Childcare, Health & Social Care, Construction and Engineering. Students who have won awards are invited, and their peers are encouraged to join in the celebration.



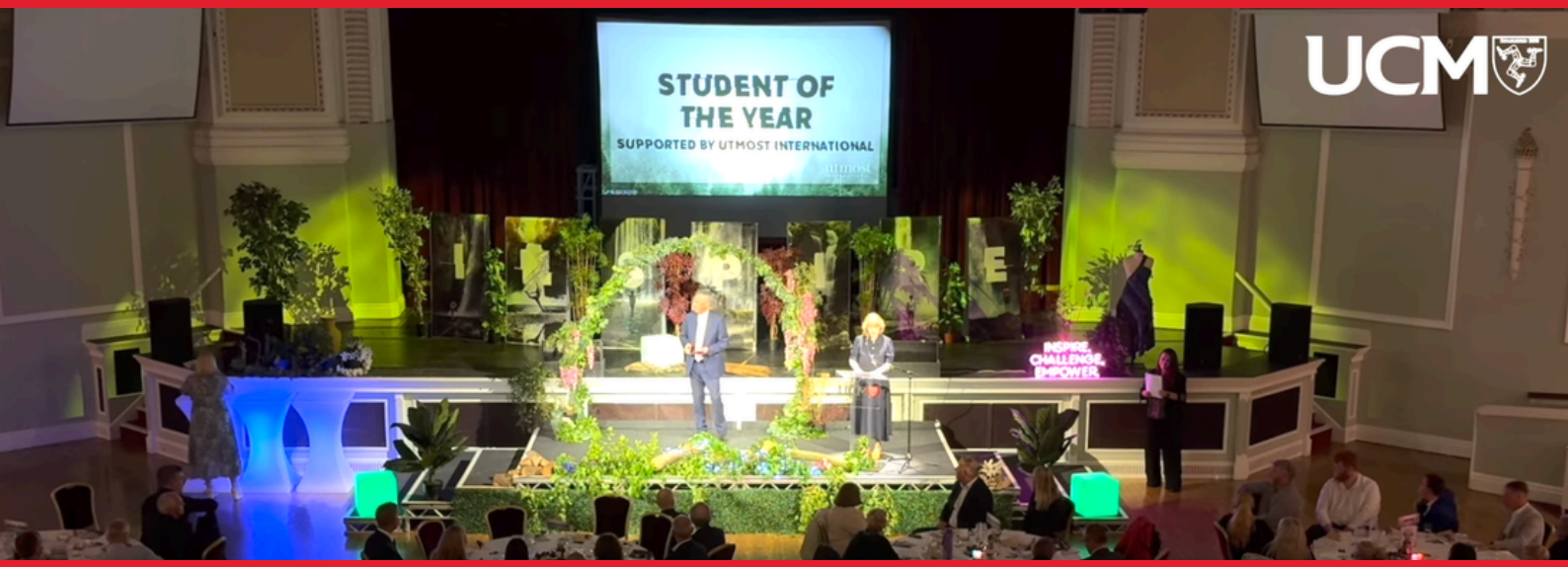
- 40+ students
- 150+ guests
- Media, digital and PR package to promote the event



Watch the awards from last year here

THE SPONSORSHIP OPPORTUNITY

This is a fantastic opportunity to have your brand aligned with success, the future skills of the Isle of Man and a high quality organisation.



- Sole sponsorship
- Your logo included on:
  - Invitation
  - Presentation
  - Award that each student keeps
  - The large awards for ‘Student of the Year’ ‘Apprentice of the Year’ and ‘Student Engagement award’
  - UCM website pages pertaining to the event
  - Any items produced for the event
  - Signage throughout the event
  - Within the set design on the stage so your logo is included in the photos
  - Video content
  - On the tables
- Space for your pull up banners in the foyer and bars
- Opportunity to give ‘goody bags’ on the tables for students to enjoy
- Opportunity to include a video message from your organisation within the event
- Mentions of your sponsorship in:
  - Social media posts
  - Press release & any articles
- Two representatives from your organisation can attend the event including presenting some of the awards

COST - £3,000

REGISTER YOUR INTEREST

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Terms

- *This sponsorship is offered on a first-come-first basis.*
- *UCM reserves the right to reject an offer of sponsorship based on appropriateness and reputation.*
- *Payment terms:*

