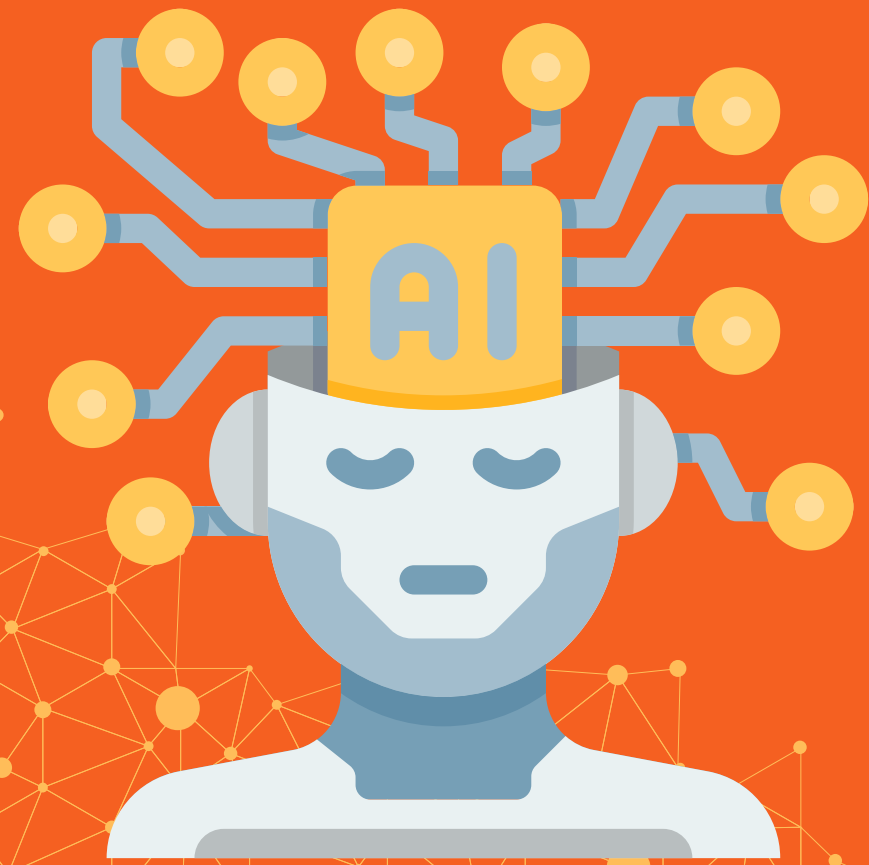


COME WRITING WITH ME



Rachel Butler
The Hive - UCM

Stacey Astill
Keyll Darree Library

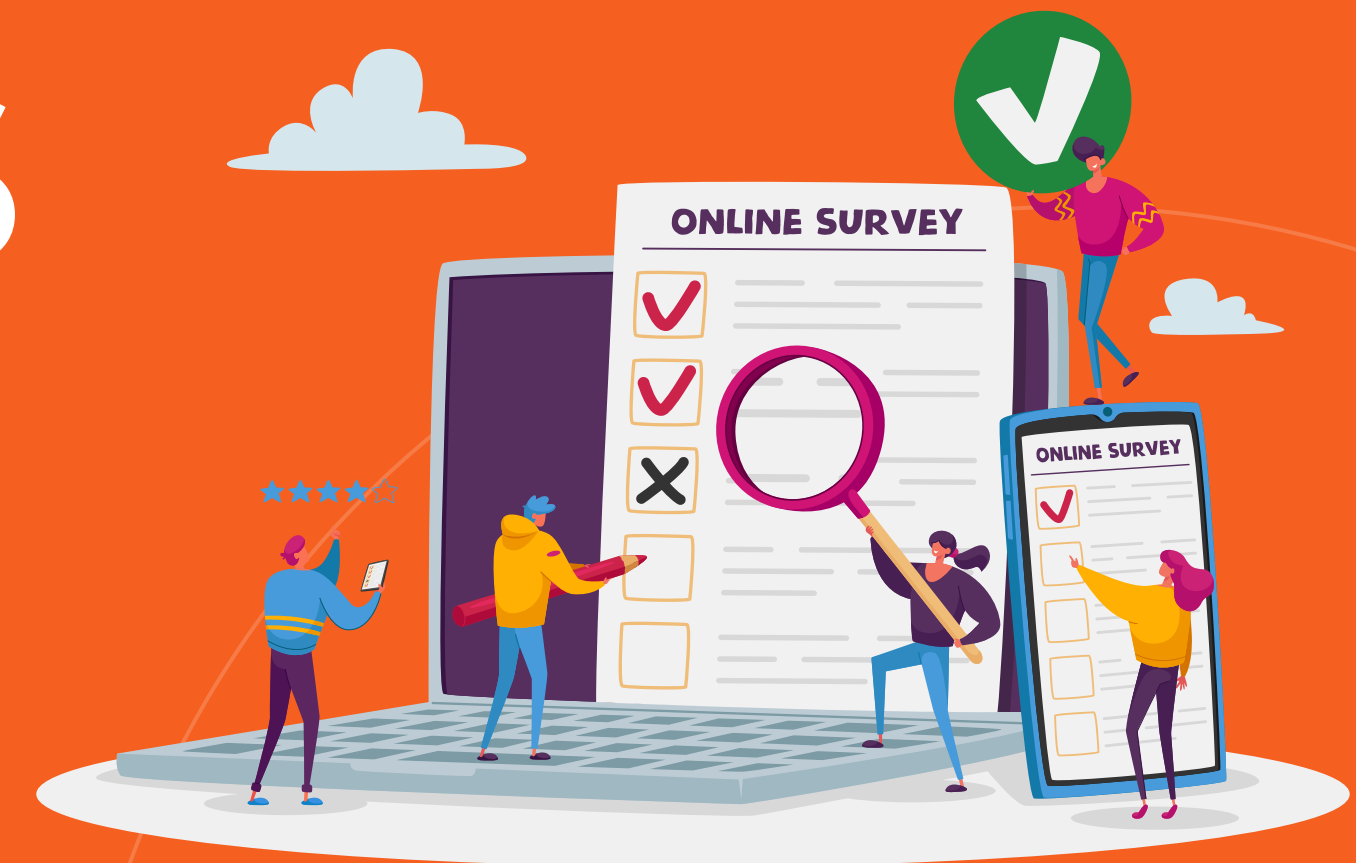
Introduction / Aims

- Learn by doing
- 'Bullshit' vs 'Botshit'
- Write an article using generative AI
- Consider whether or not we trust AI

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Exercise: Plan a trip to the Isle of Man

You can use

CoPilot:

copilot.microsoft.com

perplexity.ai:

www.perplexity.ai

Claude (needs a login)

ChatGPT (needs a login)

Anything else you like!



●●● Bullshit Vs Botshit

Bullshit: “Human-generated content that has no regard for the truth which a human then applies for communication and decision-making tasks”

Botshit: “Chatbot generated content that is not grounded in truth (i.e., hallucinations) and is then uncritically used by a human for communication and decision-making tasks”

(Hannigan et al., 2024, p.13)



A decorative network graph in the top right corner, consisting of a complex web of orange lines connecting small dots, with several larger dots acting as hubs.

**You don't know what you don't
know**

And neither does AI...

A decorative network graph in the bottom left corner, similar to the one in the top right, with orange lines and dots forming a complex web.



Time to write our publication



tinyurl.com/ResearchFest24



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Do you trust AI?



The background is a solid orange color. In the top-left corner, there is a large, thin, light-orange arc. In the top-right and bottom-left corners, there are decorative network patterns consisting of small orange dots connected by thin lines, forming a mesh-like structure. The text is centered in the middle of the slide.

Discussion: How do you mitigate risk when using AI?

Final Thoughts



References

Hannigan, T. R., McCarthy, I. P., & Spicer, A. (2024). Beware of botshit: How to manage the epistemic risks of generative chatbots. Business Horizons, <https://aiadvisoryboards.wordpress.com/wp-content/uploads/2024/01/beware-of-botshit-how-to-manage-the-epistemic-risks.pdf>

