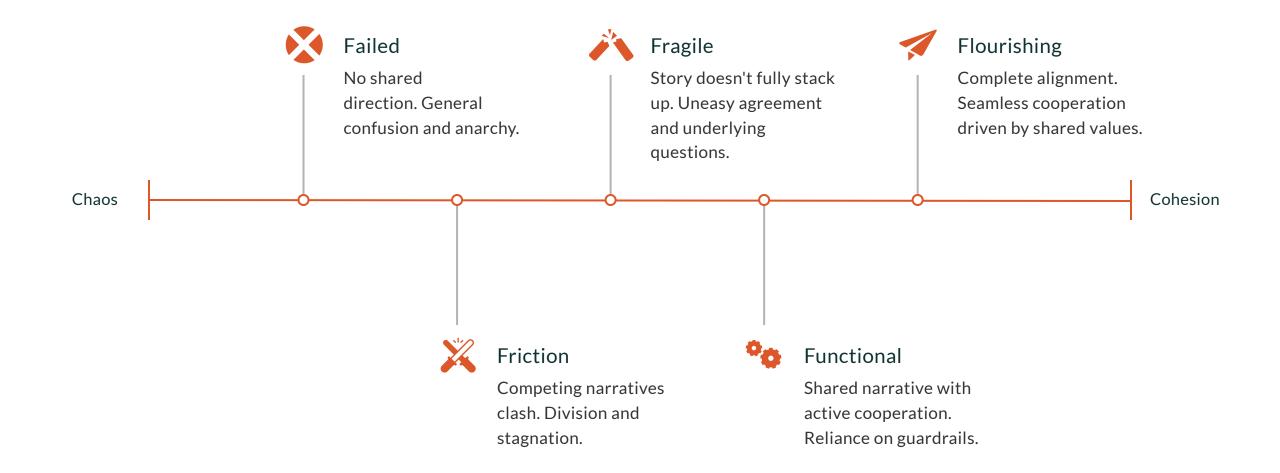
# **Story of Place**



## Strengths

What are our greatest strengths and assets?

What works here? What do we do well?

## **Opportunities**

What are the opportunities?

What are the best things out there for us? What can we do differently?

S

O

### **Aspirations**

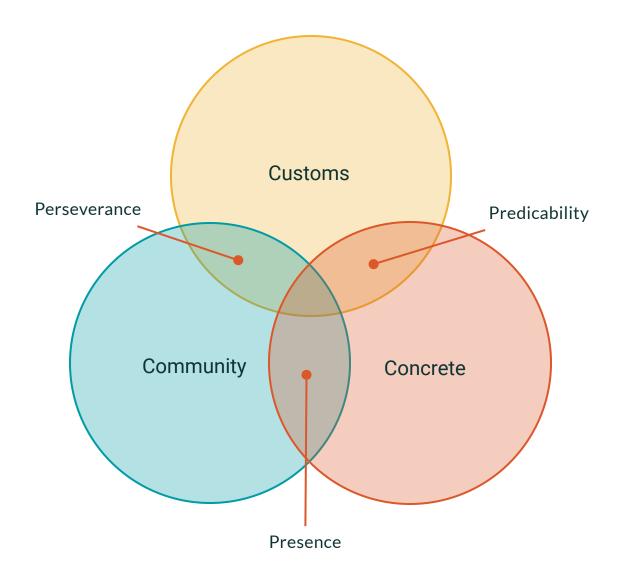
What do we aspire to be?

What is our collective intention? What is our desired future?

R

Results
What are our measurable results?

What do we need to get there? How will we know we've got there?





# **Story of Place**

