

2018 / 2019

Course Code	ED819-SM
Tutor	Daren Ward
Venue	UCM, Homefield Road, Douglas
Cost	£98
Start Day, Date & Time	Monday 7 th January 2019 6p.m. – 8p.m.
Number of Weeks / Sessions	8 Weeks

What is the course about?

A simple approach to marketing, based around the attendees and what they want to get from it. The course deals with real situations within a classroom environment through collaboration, discussion, implementation, analytics and feedback.

Previous experience:

No previous experience required, all welcome.

Equipment you need to bring:

Perhaps a notepad to make notes and a pen.

General Information:

The times advertised for courses, especially 1-day and short courses, will normally include break(s) and a lunch period, as appropriate, and by agreement with the tutor at the sessions.

Students attending one-day workshops might like to note that there are hot/cold drinks and snack vending machines (crisps, sweets, chocolate, biscuits etc) in the College Refectory, which will be open during the day, but there are no sandwiches etc available, so students might like to bring a packed lunch with them, which can be consumed in the Refectory.

Some venues may have restricted parking facilities, disc parking etc, so please also be aware of this.

Who should I contact?

For further information, please contact the Programme Area Secretary on 648204.