

INVEST IN YOUR FUTURE



ENTRY: Interview **STUDY MODE:** Part-time only
DURATION: Up to 6 years **ASSESSMENT:** Assignments
PROGRESSION: Employment/Post graduate study



MASTERS BUSINESS ADMINISTRATION (WBIS)

WHAT IS THE COURSE ABOUT?

UCM offers the MBA (WBIS), a professional work-based Master's degree.

Negotiated, work-based learning means that you tailor the learning on the course to meet your own professional interests and aspirations, and it is 'work-based'

which means that you will learn through real workplace activity and projects rather than by sitting in a classroom. But you also work with highly experienced academic specialists who guide and support you through your journey with us. Together, this is a powerful recipe for highly relevant, individualised and challenging professional development, which leads to a prestigious Masters level qualification.

WBIS is ideal for those who recognise the potential of learning through work and who are prepared to assume a high level of responsibility for their own learning.

WHEN YOU REGISTER ON WBIS:

- Your learning is tailored to meet your specific needs, interests and aspirations
- You can gain academic credit for your prior experiential and certificated learning
- You can choose workplace project and workshop modules or online (through WBIS Portal)
- Your assessment is negotiated according to the area of learning

and can include a portfolio of work, an assignment, a presentation or a professional dialogue assessment. There are no written examinations.

WHAT ARE THE ENTRY REQUIREMENTS?

There are no formal entry requirements and suitability is assessed through interview.

However, a high level of personal organisation and responsibility for your own learning is required. Full-time, part-time or significant voluntary work is needed to fully engage in work based learning.

The length of time to complete your award is dependent upon the amount of prior learning to be claimed, and the rate of progress you negotiate with your tutor.

However, as a part time student university regulations require you to complete at least two modules each year.

WHAT SUBJECTS WILL I STUDY?

Our professional learners typically start their learning with the Skills and Approaches for Work-based Learning module. Here, you will build a strong relationship with your highly experienced Personal Academic Tutor, who is a specialist academic that is dedicated to you and your progress throughout your studies. Your Personal Academic Tutor will help you select what to study including recognising prior accredited or experiential learning. This also involves ensuring that all MBA topic areas are covered.

MBA DEGREE

9 modules (180 post graduate credits), e.g. Skills and Approaches for Work-based Learning, plus

4 module choices (may include APL)

Designing Practitioner Research

Work-based investigation/project (triple module)

The above must cover all of the MBA topic areas:

- C (customers)
- F (finance)
- M (markets, marketing and sales)
- P (leadership and management of people)
- O (operations, information systems and business intelligence)
- CM (communications and digital business)
- SM (strategic management, globalisation and business innovation).

HOW WILL I BE ASSESSED?

All WBIS assignments are required to demonstrate the achievement of the module learning outcomes. Methods include essays, presentations, portfolios of evidence and professional dialogues.

All assignments are marked against the Assessment Criteria of the Framework for Higher Education Qualifications (QAA) in the UK, as is the case with more traditional degrees.

WHAT ARE MY PROGRESSION AND CAREER OPTIONS?

All of our learners are professionals already in work, and so their motivation is often to boost their career progression, or change their career path to something more fulfilling. By choosing a negotiated, work-based learning degree, our students choose a pathway which is relevant to their specific needs. Through our innovative approach, many of our professional learners report significant increases in professional confidence after completing their studies. Ultimately, you are in the driving seat of your learning during your course, so your prospects afterwards are largely driven by what you want to achieve.

WHO SHOULD I CONTACT?

All enquiries should be directed to the H. E. Administrator on 648210 or email HE@ucm.ac.im



