

# INVEST IN YOUR FUTURE



**ENTRY:** Interview **STUDY MODE:** Full time only  
**DURATION:** Up to 2 years **ASSESSMENT:** Assignments  
**PROGRESSION:** Employment/Postgraduate study



## MA/ MSc(WBIS) BUSINESS ENTREPRENEURSHIP

### WHAT IS THE COURSE ABOUT?

This innovative MA/MSc Business Entrepreneurship is designed for recent graduates who are keen to begin their career whilst continuing their studies at Master's level. It is a full-time action-learning programme that combines advanced business practice and business

theory development, with periods of work based consultancy projects. This Master's will be suitable for highly motivated, entrepreneurial, business orientated graduates seeking the opportunity to:

- Gain an insight into, and experience, a variety of host organisations across the Isle of Man
- Learn through completing exciting consultancy projects
- Develop a range of transferable skills
- Benefit from full support from their own professional mentor.

### WHAT ARE THE ENTRY REQUIREMENTS?

The entry requirement is a 2:1 or first class honours degree (not necessarily in a business related discipline).

This intensive full-time programme commences in September and finishes no earlier than December of the following year when students complete, present and submit their final assignment.

## WHAT SUBJECTS WILL I STUDY?

Participants will collaborate with the WBIS Programme Leader to identify, secure and undertake a work placement or internship within a suitable host organisation.

This, and the intensive periods of academic and professional study, will enhance relevant knowledge and the development of advanced business techniques, and the analytical, evaluative and consultative skills that will significantly improve their employability.

### Period 1: September

Four weeks taught block period, including information presentation and project management skills, and study of the business environment

### Period 2: October to March

Up to twenty weeks work placement conducting major consultancy project one

### Period 3: April to August

Up to twenty weeks work placement conducting major consultancy project two

### Period 4: September to (no earlier than) December

Completion of Research Dissertation

## HOW WILL I BE ASSESSED?

All WBIS assignments are required to demonstrate the achievement of the module learning outcomes. Methods include essays, presentations, portfolios of evidence and professional dialogues.

All assignments are marked against the Assessment Criteria of the Framework for Higher Education Qualifications (QAA) in the UK, as is the case with more traditional degrees.

## WHAT ARE MY PROGRESSION AND CAREER OPTIONS?

This Programme is aimed at recent graduates seeking to develop advanced professional workplace skills whilst they continue to study. Graduates will typically seek career advancement in their current, or a closely related profession.

## WHO SHOULD I CONTACT?

**All enquiries should be directed to the H. E. Administrator on 648210 or email [HE@ucm.ac.im](mailto:HE@ucm.ac.im)**